

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 572025 /		<u>Alt Order #</u> 09808129
<u>Product</u> OBAMA SKED A		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1686
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/04/12	09/10/12	Good Day Colorado	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$200.00			
N 2	31	09/04/12	09/10/12	Regis & Kelly	90130a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$100.00			
N 3	31	09/04/12	09/10/12	Everyday	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$100.00			
N 4	31	09/04/12	09/10/12	M-F 12p-1p	12p-1p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$150.00			
N 5	31	09/04/12	09/10/12	M-F 1p-2p	1p-2p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$125.00			
N 6	31	09/04/12	09/10/12	Divorce Court/Judge Alex	2p-3p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				1	\$125.00			
N 7	31	09/04/12	09/10/12	M-F 3p-4p	3p-4p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$125.00			
D 8	31	09/04/12	09/10/12	M-F 4-5p	4p-5p		:30			NM	0	\$0.00
N 9	31	09/09/12	09/09/12	Su 530-6p	530p-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$200.00			
N 10	31	09/06/12	09/06/12	FOX Prime Thursday 7	7p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,200.00			
N 11	31	09/09/12	09/09/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$175.00			
N 12	31	09/09/12	09/09/12	Zappolo's People	1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 572025 /		<u>Alt Order #</u> 09808129
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1686
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$100.00			
N 13	31	09/08/12	09/08/12	College Football Lat	5p-cc		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00			
Totals											13	\$3,925.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	13	\$3,925.00	\$3,336.25
Totals	13	\$3,925.00	\$3,336.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.